

**WALTER HOUSE**

**GRAPHIC DESIGNER AND PRODUCTION ARTIST**



Walter House seeks to cultivate his understanding of design, to learn the ins and outs of form and function. In learning these things, better help and communicate a client's message to thier audience. If I wanted it to be about me, I would have been a wide reciever for Dallas.

# MISSION STATEMENT

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Val Senales, Italy  
Photos: Ronny Kuslehn

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 <i>New Year's Day</i>	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18 <i>Martin Luther King Day</i>	19	20	21	22 <i>Chinese New Year</i>	23	24
25	26	27	28	29	30	31

2004 January

## 2004 Outside Magazine Calendar

In holding with the clean layout style of the magazine, I designed the calendar to take advantage of the stunning photography that is synonymous with *Outside*. This calendar was a promotional piece that was distributed to all subscribers and was placed within *Outside's* marketing samples sent to clients.

DESIGN

# GN

## The Optimum 2000 Poster and Insert

This is a poster and insert I created for a conference on 3D art and software. The client wanted to be more inclusionary towards women in industry. The trick was creating a clean defined look and keeping the appeal for both men and women.























